



MoneyFestation

The digital protest by **superflus** in collaboration with artist **Babi Badalov** on Sunday the 23rd of January 2022, between 14.00 and 16.00h.

The artistic practice of Badalov (Azerbaijan Soviet Socialist Republic, 1959) is characterized by a fusion of art and activism. After a life as a forced nomad, Badalov settled in Paris ten years ago. His wanderings and experience - the confrontation with different countries, cultures, languages and alphabets - linger through his practice. During the month of October 2021, Badalov was an artist-in-residence at Billytown (The Hague). His mission: social cohesion and mobilization. His works: flags, banners, t-shirts with slogans and wordplays.

“What I want with my mobilization is to show that the world is full of injustices. Life can be unprecedentedly tragic and we should not be manipulated by capitalist structures and the pleasures it offers. Basically, my mobilization is part of resistance towards being a victim of hypocrisy.”

- Interview with Badalov, Mister Motley, 2021.

Through this protest, Badalov's mission and work will be brought to other realities. To the metaverse: a decentralized virtual environment that is idealistically free and separated from oppressive structures of our own (physical) daily life. Yet, wild capitalism and its major actors are colonizing this space bringing along consumerism, (digital) inequality, exclusion, and extraction.

FAQ's

What are you protesting?

- Through this protest, Badalov's mission and work will be brought to Decentraland, which is a decentralized virtual environment that is idealistically free and separated from oppressive structures of our own (physical) daily life. Yet, wild capitalism and its major actors are colonizing this space bringing along consumerism, (digital) inequality, exclusion, and extraction.

What do you want?

- This protest is aiming at criticising the use of a decentral metaverse, by corporate actors that are colonizing this space.

Who is Superflus?

- Superflus is a non-profit foundation, based in The Netherlands, dedicated to the presentation, production and criticism of contemporary art. Superflus explores the potential of superfluity. It wonders whether art is (being made) superfluous and whether that makes it (ir)relevant.

What is MoneyFestation?

- MoneyFestation is an artwork by Babi Badalov. It is part of his play with words and meanings in different languages. In this case a wordplay on money, infestation and manifestation as a criticism on consumerism and capitalism.

Who is the artwork from?

- Babi Badalov. Badalov is represented by Gallery Jérôme Poggi, Paris. The NFT wearable was made by [Clurge.com](https://clurge.com)

Do you make money from this NFT?

- No, we gave out for free. The edition is determined by the amount of protestors joining MoneyFestation on Sunday, January 23, 2022. If people decide to sell them, there is a 2,5% royalty fee for the artist on every transaction (standard).

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